CRYSTAL PIXALS

THE BRAND STYLIST

DESIGNING

PRICE GUIDE

2025

Welcome.

Here is this year's price guide where you will find all of the marketing materials I design along with my design service fees. I've also included the prices for any printing you may need as well. If there are designs you are in need of and it isn't listed in this guide, just let me know and I can get you a quote as soon as possible, if possible. I'll also add it to next year's price guide for other inquiring minds.

A FEW QUICK IMPORTANT NOTES:

1 There are a few price changes in my design fees from previous years. These current prices will apply to all clients for every project. Thanks for understanding!

2 All invoices will be sent via PayPal for bookkeeping purposes. I would like the payment to be made through PayPal, but I am willing to work with you if that is not possible for you.

3 No project will commence or be released without deposit or full payment. NO EXCEPTIONS!

4 A $10 RUSH FEE will be applied to all design projects NEEDED within 48 hrs and $15 for design projects NEEDED within 24 hrs. Last minute changes to project fees may vary, but will be applied.

5 All design requests and changes will be charged a service fee, no matter how big or small. If the service fee is less than $25, I will start a tab for your account and you will see that charge on your invoice over $25.

Thank you so much for being a loyal client of Crystal Pixals! I look forward to working with you and styling your brand and events this year!

Love, *Crystal*

WIX
Website Design.

Every site require different elements and apps in order to attract and inform its clients and viewers. Some sites may require shopping apps where others require booking. Most sites can be designed using just one page. This page includes the basic information about the site, services offered, photos and contact information.

Some may also like to add testimonials as well. Other websites might require a lot more details that will need more pages. Listed below are my website designing fees. Fees do not include domain or WIX hosting fee. Crystal Pixals is partnered with and design using WIX Hosting ONLY.

One Page/Landing Page - **Starting at $400**
Includes the basic information about the site,
services offered, photos and contact information

Add a Page - **$100**
Setup Shopping - **$150 (up to 10 items, additional $5 per extra item)**
Email Marketing Campaigns - **$75**
Fix My WIX Site Maintenance - **$50 per hr**
Full WIX Revamp - **$100 per page**

Logos & TShirt Designs.

Includes up to 3 design concepts per project
PNG, JPEG, EPS(vector), and PDF formats
Full color, all black, all white
Watermark
Color Palette
Copyright Transfer Form
$150

T-Shirt Design - **$50 to $75**
Additional Logo Concept - **$15**
Logo Revamp - **$75**
Different Logo Variation - **$25**

Monthly Marketing.

Keeping your brand updated and marketing consistently.

Unlimited Website Updates
(does not include site revamp or new design)
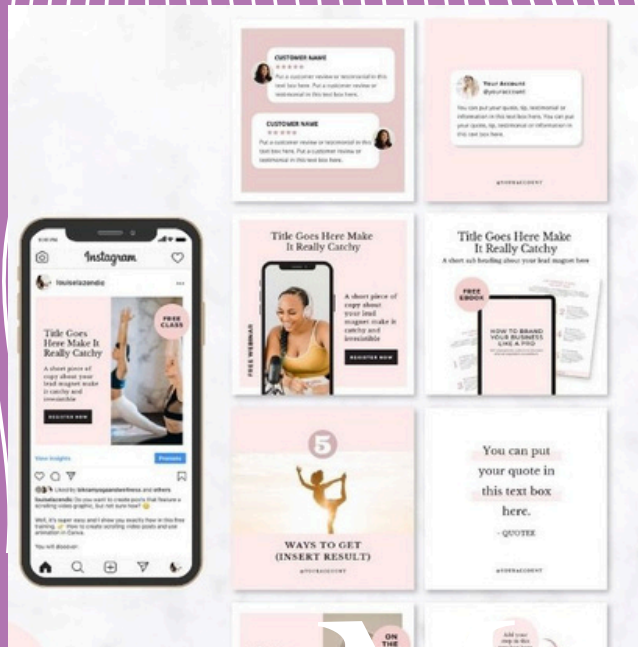
15 Content Posts

5 Blank Templates

Profile Banner

Up to 5 Other Graphic Designs

1 Month - **$500**   *(*$250 dep req)*
2 Months - **$900**   *(*$500 dep req)*
3 Months - **$1,200** *(*$500 dep req)*

Social Media Marketing.

SOCIAL MEDIA BASICS

Profile Banner: **$30**
5 Social Media Templates: **$30**
5 Instagram Highlights: **$25**

All 3 Bundle Deal: **$75**

SOCIAL MEDIA CONTENT DESIGN

$75 - 9 Content Posts
$90 - 15 Content Posts
$180 - 30 Content Posts

Media Package A - $155
15 Content Posts
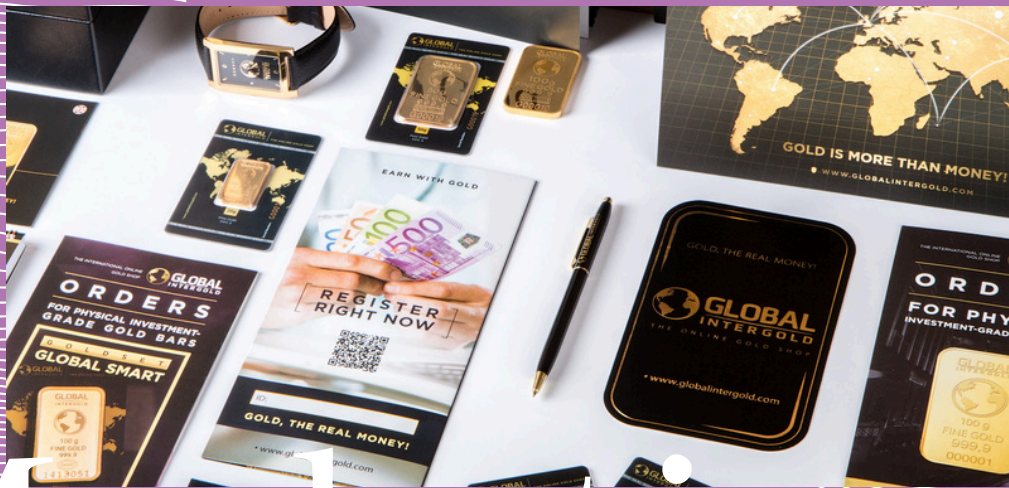5 Blank Templates
5 IG Highlight Covers
Profile Banner

Media Package B - $235
30 Content Posts
5 Blank Templates
5 IG Highlight Covers
Profile Banner

Marketing Material Design.

$15-$25 DESIGNS

Letterhead
Envelopes
Address Labels
E-Signature
Mouse Pad

$25-$35 DESIGNS

Business Cards
Custom Folder
Thank You Cards
Product Tags
Labels

$100 DESIGNS

12 Page Calendars

$50 DESIGNS

Flyers
Rack Cards
Brochures
Door Hangers
Posters
Invitations
Save the Date
Announcements
Window Decals
Calendar Magnet

Table Tents
Car Magnet
Banners
Backdrops
Lawn Signs
Flags
Bookmarks
Event Tickets
Bumper Sticker

$75 DESIGNS

Brochures
bi-Fold Menus
BI- Fold program

Catalogs
Magazines
Booklets &
Programs.

Design: 8-12 pages - $35 per page
14-24 pages - $30 per page
26-32 pages - $25 per page