



DESIGNING & PRINT PRICE GUIDE

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Crystal Pixals
THE BRAND STYLIST

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Welcome.

Here is this year's price guide where you will find all of the marketing materials I design along with my design service fees. I've also included the prices for any printing you may need as well. If there are designs you are in need of and it isn't listed in

this guide, just let me know and I can get you a quote as soon as possible, if possible. I'll also add it to next year's price guide for other inquiring minds.

A FEW QUICK IMPORTANT NOTES:

1

There are a few price changes in my design fees from previous years. These current prices will apply to all clients for every project. Thanks for understanding!

2

All invoices will be sent via PayPal for bookkeeping purposes. I would like the payment to be made through PayPal, but I am willing to work with you if that is not possible for you.

3

No project will commence or be released without deposit or full payment. **NO EXCEPTIONS!**

4

A \$10 RUSH FEE will be applied to all design projects **NEEDED** within 48 hrs and \$15 for design projects **NEEDED** within 24 hrs. Last minute changes to project fees may vary, but will be applied.

5

All design requests and changes will be charged a service fee, no matter how big or small. If the service fee is less than \$25, I will start a tab for your account and you will see that charge on your invoice over \$25.

Thank you so much for being a loyal client of Crystal Pixals! I look forward to working with you and styling your brand and events this year!

Love, *Crystal*



WIX Website Design.

Every site require different elements and apps in order to attract and inform its clients and viewers. Some sites may require shopping apps where others require booking. Most sites can be designed using just one page. This page includes the basic information about the site, services offered, photos and contact information.

Some may also like to add testimonials as well. Other websites might require a lot more details that will need more pages. Listed below are my website designing fees. Fees do not include domain or WIX hosting fee. Crystal Pixels is partnered with and design using WIX Hosting ONLY.

One Page/Landing Page - **Starting at \$400**
Includes the basic information about the site,
services offered, photos and contact information

Add a Page - **\$100**

Setup Shopping - **\$150 (up to 10 items, additional \$5 per extra item)**

Email Marketing Campaigns - **\$75**

Fix My WIX Site Maintenance - **\$50 per hr**

Full WIX Revamp - **\$100 per page**



Logos & T-Shirt Designs.

Includes up to 3 design concepts per project
PNG, JPEG, EPS(vector), and PDF formats

Full color, all black, all white

Watermark

Color Palette

Copyright Transfer Form

\$150

T-Shirt Design - **\$50 to \$75**

Additional Logo Concept - **\$15**

Logo Revamp - **\$75**

Different Logo Variation - **\$25**



Monthly Marketing.

Keeping your brand updated and marketing consistently.

Unlimited Website Updates

(does not include site revamp or new design)

15 Content Posts

5 Blank Templates

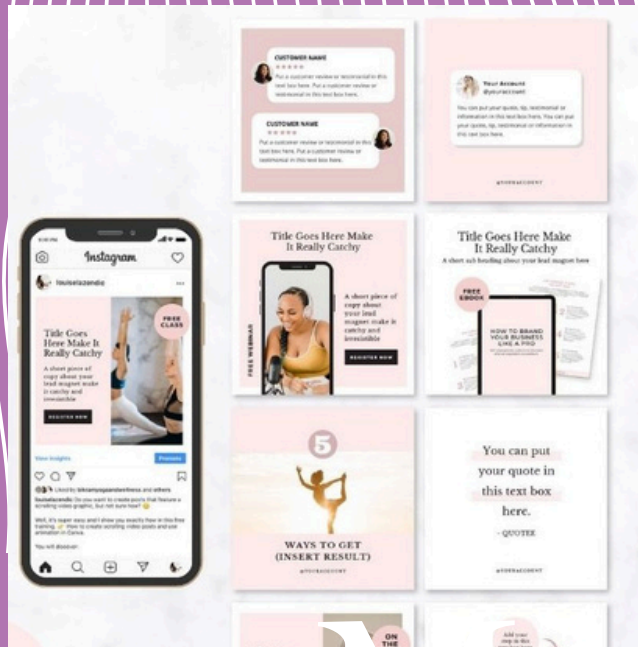
Profile Banner

Up to 5 Other Graphic Designs

1 Month - **\$500** (*\$250 dep req)

2 Months - **\$900** (*\$500 dep req)

3 Months - **\$1,200** (*\$500 dep req)



Social Media Marketing.

SOCIAL MEDIA BASICS

Profile Banner: **\$30**

5 Social Media Templates: **\$30**

5 Instagram Highlights: **\$25**

All 3 Bundle Deal: **\$75**

SOCIAL MEDIA CONTENT DESIGN

\$75 - 9 Content Posts

\$90 - 15 Content Posts

\$180 - 30 Content Posts

Media Package A - \$155

15 Content Posts

5 Blank Templates

5 IG Highlight Covers

Profile Banner

Media Package B - \$235

30 Content Posts

5 Blank Templates

5 IG Highlight Covers

Profile Banner

OFFICE MATERIALS



LETTERHEAD

Design: \$25
Printing: 100 - \$80
250 - \$135
500 - \$185



CUSTOM FOLDER

Design: \$30
Printing: 100 - \$510
250 - \$635



ENVELOPES

Design: \$15
Printing: 100 - \$70
200 - \$120
300 - \$165



E-SIGNATURE

Design: \$20



ADDRESS LABELS

Design: \$15
Printing: 100 - \$25
250 - \$35



THANK YOU CARDS

Design: \$25
Printing: 20 - \$30
30 - \$45
50 - \$60



MOUSE PADS

Design: \$10-\$15
Printing: Standard - \$20
Large Desk - \$55



NOTEBOOKS

Design: \$10 - \$25
Printing: 1 - \$15
3 - \$40
5 - \$60

OFFICE MATERIALS



NOTE PADS

Design: \$20
 Printing: 1 - \$15
 3 - \$30
 5 - \$50



STICKY NOTES

Design: \$25
 Printing: 1 - \$10
 3 - \$20
 5 - \$30

MARKETING MATERIALS



BUSINESS CARDS

Design: \$35
 (front & back)
 Printing: 100 - \$35
 250 - \$50
 500 - \$60



FLYERS & RACK CARDS

Design: \$50
 add back: \$25
 Printing: 100 - \$55
 250 - \$85
 500 - \$115



BROCHURES

Design: \$75
 Printing: 50 - \$75
 100 - \$115
 250 - \$180
 500 - \$240



DOOR HANGERS

Design: \$50
 add back: \$25
 Printing: 100 - \$75
 250 - \$90
 500 - \$115
 1,000 - \$140

SIGNAGE



POSTERS

Design: \$50

Printing: 16x20" - \$20
 18x24" - \$25
 22x28" - \$35
 24x36" - \$40



FOAM BOARDS

Design: \$50

Printing: 16x20" - \$35
 18x24" - \$40
 22x28" - \$60
 24x36" - \$70



CANVAS SIGNS

Design: \$10 - \$35

Printing: 12x12" - \$25
 12x16" - \$35
 16x24" - \$50
 24x36" - \$75



TABLE TENTS

Design: \$50

Printing: 25 - \$75
 50 - \$130



CAR MAGNETS

Design: \$50

Printing: (Sold by 2)
 11.5x17.5" - \$70
 12x24" - \$90
 18x24" - \$105



BUMPER STICKERS

Design: \$50

Printing: 24 - \$65
 50 - \$110



WINDOW DECALS

Design: \$15 - \$50

Printing: 12x18" - \$35
 18x24" - \$45
 20x30" - \$55
 24x36" - \$60
 custom - price varies

SIGNAGE



SANDWICH BOARDS

Design: \$25 - \$50

Printing: Frame w/Inserts
\$230
Inserts Only
\$60



FLAGS

Design: \$25

Printing: 7.5' Single - \$215
7.5' Double - \$295
10' Single - \$235
10' Double - \$335

*Includes Stand



LAWN SIGNS

Design: \$25 - \$50

Printing: 18x24 - \$35
24x30 - \$55
custom - price varies



CUSTOM TENT

Design: \$50

Printing: 10x10' - \$1,020



WALL DECALS

Design: \$30 - \$50

Printing: 12x18" - \$30
18x24" - \$40
20x30" - \$50
24x36" - \$60

custom - price varies



CUSTOM RUGS

Design: \$20

Printing: 2x3' - \$210
3x6' - \$305
4x8' - \$470
5x8' - \$490

custom - price varies



CUSTOM TABLECLOTHS

Design: \$25

Printing:	<u>Standard</u>	<u>Fitted</u>	<u>Round</u>
	3 Sides or 4 Sides		
4' - \$180	4' - \$270	4' - \$310	3' - \$280
6' - \$270	6' - \$325	6' - \$360	4' - \$300
8' - \$325	8' - \$390	8' - \$400	5' - \$310

SIGNAGE



BANNERS

(Vertical or Horizontal)
Design: \$50

Printing: 2.5x4' - \$55
2.5x6' - \$80
2.5x8' - \$95
2.5x10' - \$105
Custom Size - \$155



RETRACTABLE BANNERS

Design: \$50
Add Back: \$25

Printing: 2x5' - \$130
3x7' - \$155
4x7' - \$265

Double Sided 3x7' - \$160

Table Top: 8.5x12" - \$35
11.5x18" - \$45



FOOR STANDUP

Design: \$50

Printing: 2.5x4' - \$100
2.5x6' - \$145

Table Top: 5.5x8.5" - \$35
8.5x11" - \$45



NEON SIGN

Design Setup: \$25

Starting at: \$160
Prices vary by custom size and font

PROMOTIONALS



16OZ STADIUM CUPS

Design: \$10

Printing: 100 - \$85
 150 - \$150
 200 - \$185
 300 - \$250



CUSTOM MUGS

Design: \$10

Printing: 1 - \$15
 2 - \$25
 4 - \$45
 10 - \$110



CUSTOM PENS

Design: \$15

Printing: 100 - \$155
 250 - \$275
 500 - \$490
 1,000 - \$910



BOOKMARKS

Design: \$30

Printing: 50 - \$30
 100 - \$50
 150 - \$75
 \$200 - \$90



CALENDARS

Mini

Design: \$100

Printing: 10 - \$145
 25 - \$305
 50 - \$565

Regular

Design: \$100

Printing: 10 - \$240
 25 - \$485
 50 - \$900

Magnets

Design: \$50

Printing: 50 - \$60
 100 - \$100
 200 - \$170

PRODUCT PACKAGING



PACKAGE INSERTS

Design: \$50
Add Back: \$25

Printing: 100 - \$55
250 - \$85
500 - \$115



PRODUCT LABELS

Design: \$10 - \$25
Design Changes: \$5

Printing: 25 - \$35
50 - \$50
100 - \$85



PRODUCT TAGS

Design: \$10 - \$25
Changes: \$5

Printing: 25 - \$35
150 - \$60



WRAPPING PAPER

Design: \$15

Printing: Rolls
2.5x7 - \$30
2.5x17 - \$40



CUSTOM BOXES

Design: \$50

Printing: Custom Sizes
price varies



POLY MAILERS

Design: \$15 - \$30

Printing: 9x6" - \$65
(50) 12x9.5" - \$95
14x12" - \$115
19x13.5" - \$135



SHOPPING BAGS

Design: \$10 - \$20

Printing: 7x10" - \$75
(50) 10x13" - \$90
14x15" - \$100
18x15" - \$120

EVENT MATERIALS



EVENT LOGO

PNG, JPEG, EPS(vector)
and PDF formats
Full color, all black and
all white
Watermark
\$75



INVITATIONS, FLYERS, MENU, SAVE THE DATE, ANNOUNCEMENTS

Design: \$50	Printing: 100 - \$55
Add Back: \$25	250 - \$85
Info Change: \$20	500 - \$115



EVENT WEBSITE

One/Landing Page

Starting at \$250

Includes the basic information about the event, program,
photos and contact information

Add a Page - \$100
Website Banner - \$40



BACKDROPS / STEP & REPEATS

Design: \$50

Printing: 8x8' - \$200
8x10' - \$250
8x16' - \$375
8x20' - \$450

EVENT MATERIALS



TICKETS

Design: \$50
(front & back available)

Printing: 100 - \$80
250 - \$135
500 - \$185



FLOOR DECALS

Design: \$20 - \$50

Printing: 12x18" - \$30
18x24" - \$40
20x30" - \$50
24x36" - \$65



COCTAIL NAPKINS

Design: \$15

Printing: 50 - \$40
100 - \$70
150 - \$95
250 - \$130



TABLE TENTS

Design: \$50

Printing: 25 - \$75
50 - \$125



BOTTLE LABELS

Design: \$20

Printing: 25 - \$35
50 - \$50
100 - \$70



16OZ STADIUM CUPS

Design: \$10

Printing: 100 - \$85
150 - \$155
200 - \$185
300 - \$250



GLASSES

Design: \$16

Printing: 1 - \$30
2 - \$50
4 - \$90
8 - \$170



PHOTO BALLOONS

Design: \$15

Printing: 1 - \$30
2 - \$50
5 - \$115
10 - \$205

Booklets & Programs



BI-FOLD PROGRAMS/MENUS

Design: \$75

Printing: 50 - \$75
 100 - \$115
 250 - \$180
 500 - \$235

BOOKLET/CATALOG

Design : 8-12 pages - \$35 per page
 14-24 pages - \$30 per page
 26-32 pages - \$25 per page

Printing: 5.5x8.5

(10)	(25)	(50)
8pg - \$ 70	8pg - \$100	8pg - \$190
12pg - \$ 80	12pg - \$135	12pg - \$245
16pg - \$ 95	16pg - \$170	16pg - \$310
20pg - \$100	20pg - \$210	20pg - \$380
24pg - \$110	24pg - \$250	24pg - \$450
28pg - \$120	28pg - \$265	28pg - \$470
32pg - \$135	32pg - \$320	32pg - \$640

Printing: 8.5x11

(10)	(25)	(50)
8pg - \$115	8pg - \$170	8pg - \$315
12pg - \$135	12pg - \$225	12pg - \$405
16pg - \$160	16pg - \$285	16pg - \$520
20pg - \$185	20pg - \$350	20pg - \$635
24pg - \$220	24pg - \$415	24pg - \$755
28pg - \$230	28pg - \$485	28pg - \$885
32pg - \$245	32pg - \$560	32pg - \$915